



Subject:	Connswater Community Greenway – naming of third series of new structures (links, bridges and play parks)
Date:	8 th August 2017
Reporting Officer:	Nigel Grimshaw, Director of City and Neighbourhood Services Department
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Restricted Reports	
Is this report restricted?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
If Yes, when will the report become unrestricted?	
After Committee Decision	<input type="checkbox"/>
After Council Decision	<input type="checkbox"/>
Some time in the future	<input type="checkbox"/>
Never	<input type="checkbox"/>

Call-in	
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>

1.0	Purpose of Report or Summary of main Issues
1.1	This report sets out the outcome of a recent consultation process led by the CCGT to name a third series of CCG structures, through an approach delivered in line with Belfast City Council's naming policy and agreed by Committee on 8 th March 2017. The naming policy pack is attached for information at Appendix 1.
2.0	Recommendations
2.1	Following consideration of this report, Committee is asked to approve the public's following name preferences that have emerged from this consultative naming process: 1. 'Ropeworks Bride' at Connswater Shopping Centre and Retail Park

	<ol style="list-style-type: none"> 2. 'Veterans Bridge' at Alexander Road 3. 'Dairy Lane' connecting Ladas Drive to Montgomery Road 4. 'Daddy Winker's Lane' connecting Ladas Way to Castlereagh Road 5. 'Daddy Winker's Play Park' at Loop River
3.0	Main report
3.1	<p><u>Key Issues</u></p> <p>The recently completed CCG project has created a 9km linear parkland through East Belfast, connecting the river with the surrounding communities by creating a vibrant, safe and accessible open and green spaces for leisure, recreation and community events and activities. In line with the project, DFI Rivers Agency also took forward a £ 7 million Flood Alleviation Scheme to increase the protection of properties and businesses at risk from river and tidal flooding.</p>
3.2	<p>Along the length of the CCG numerous new structures have been opened to the public as each section of the scheme completed and were handed over to the Council. Members will be aware that at its January 2016 meeting, Committee agreed to CCGT's proposal to work in partnership with the Council to take forward a phased consultative approach to formally name a series of these CCG structures.</p> <p>Carried out in line with Council's naming policy, it involved consulting with the local community to choose suitable names which would then be shortlisted against the criteria set out within, and brought back to Committee for consideration and agreement.</p>
3.3	<p>Council's policy framework for managing request to (re) name parks and leisure facilities was agreed at its meeting in August 2008 by the Parks and Leisure Committee. Whilst the naming policy applies to parks in their entirety rather than part or structures within them – as with naming competitions for previous tranches of structures – Committee may want to consider the proposal to name the new CCG structures in a context of its agreed criteria (Appendix 1).</p>
	<p>Previous structures named</p>
3.4	<p>The names of the first group of structures successfully taken through the process were agreed by Committee in April 2016. These include 'Marsh-wiggle Way' – the pathway connecting Orangefield Park to Braniel, and the three pedestrian bridges of 'Collyard's Bridge', 'Avalon Bridge', and 'Kingfisher Bridge' within Greenville Park and Orangefield Park. In response to strong support that also emerged for the locally born actor/stage director 'James Ellis' – a further proposal was agreed to name a bridge near Park Avenue in this honour.</p>

3.5	<p>Following on from this, the second group of structures taken through a consultation process and agreed by Committee in December 2016 included: ‘Grace Bannister Bridge’ – connecting Dixon Playing Fields to Grand Parade, Shannon Bridge’ – connecting Dixon Playing Fields to Dunraven Gardens, Hutchinson Bridge’ connecting Linen Gardens to Abetta Parade (The Hollow), and ‘Mill Bridge’ connecting Flora Street Walkway to Bloomfield Parade.</p> <p>Current consultation process</p>
3.6	<p>In line with the approach proposed to, and agreed by Committee on 8th March 2017, CCGT commenced a third consultation exercise to name a further group of CCG structures this Spring (Appendix 2). As with previous naming processes, communication and advertising was used to engage and inform all CCG users and interested parties, and Elected Members were kept informed as the naming process progressed.</p>
3.7	<p>Although initially focusing on a total of six structures (two pedestrian bridges, two links/paths and two playgrounds) – a decision was made to omit one of these structures – the playpark at Flora Street, out of the final vote stage of the process after one of the preferred name options was identified as ineligible in regard to aspects of Council’s naming policy (see Appendix 1 for policy).</p>
3.8	<p>The process of naming the new Park at Flora Street Walkway is on hold until the outcome of subsequent request for a review of Council’s naming policy is known. Members should note that and a separate committee report is to be tabled requesting consideration of a policy review).</p>
3.9	<p>During the first stage of the process in April, name suggestions were invited for the structures both online and offline at Avoniel Leisure Centre and Eurospar on Ladas Drive ensuring that local residents in the catchment area, park users and interested parties were afforded the opportunity to participate.</p>
3.10	<p>A total of 401 people voted during this stage, putting forward a total of 653 submissions for the 5 structure’s, which were then shortlisted by a naming panel made up of representatives of CCGT, BBC, EBCDA and the Very Local History Group – down to two name options for each structures. In May the public were once again invited to vote and a total of 1470 votes were then cast on the final name options with the following outcomes:</p>
3.11	<p>1. Pedestrian bridge at Connswater Retail Park</p>

'Ropeworks Bridge' in recognition of one of Belfast's greatest industrial giants – 'The Belfast Ropeworks' which operated on the site from 1876 – 1973 and employed over 3,600 local workers – was the public preference receiving 70% of the 281 votes; while **'Trolley Bridge'** – the name given by Belfast Ropeworks employees to the original bridge at this location as it was capable to carry light vehicles i.e. the manual and electronic trolleys used to move material from the rope works across the bridge – came in second place receiving 30% of the votes cast.

3.12

2. Pedestrian bridge at Alexander Road

'Veterans' Bridge' – reflecting the numerous streets in the local areas that are named after the Second World War generals, e.g. Montgomery and Alanbrooke – was the public's preference receiving 71% of the 295 votes cast; whilst **'Brook Bridge'** in recognition of the water flowing below the bridge being a 'brook' which is defined as a small river or natural stream of water – received the remaining 29%.

3.13

3. Path connecting Ladas Drive to Montgomery Road

'Dairy Lane' – in recognition of the dairies once located close by including Cregagh Dairies, Ulster creameries and Dobson's Dairies – was the public's preference receiving 72% of the total 295 votes cast; whilst the name **'Learners' Link'** acknowledging that as well as the link and surrounding area being a well known route for those learning to drive locally; it is situated beside Belfast Metropolitan College and was once used by Cregagh Primary School – received the remaining 28% of the votes.

3.14

4. Path/Boardwalk connecting Ladas Way to Castlereagh Road

'Daddy Winker's Lane' – the colloquial name for the link historically used by locals after a local farmer and land owner, 'Mr Wilson' - received 75% of the 298 votes cast; whilst the name **'Loopland Link'**, given the area's proximity to the Loop River and that 'Loopland' is the local name for the area - received 25% of the votes.

3.15

5. Play Park a Loop River

'Daddy Winker's Play Park' – A variation on 'Daddy Winkers' Lane, and a name that has already been informally applied to the new park by locals given that the previous playpark here was also colloquially given that name - received 63% of the votes; and **'Loop River Play Park'** in recognition of the Loop River which flows adjacent to the paly park, and was restored as part of the project – received the remaining 37%.

3.16	<u>Financial & Resource Implications</u> No impact on existing budget arrangements to support delivery
3.17	<u>Equality or Good Relations Implications</u> None
	Key to abbreviation
	CCGT – Connswater Community Greenway Trust CCG – Connswater Community Greenway DfC –Department for Communities (<i>previously Department for Social Development</i>) DFI – Department for Infrastructure
4.0	Appendices – Documents Attached
	Appendix 1 – Naming Policy Pack Appendix 2 – CCG Structures